

For Immediate Release

Revol Wireless Launches First U.S. Unlimited, IP Based Push-to-Talk Solution

CLEVELAND, March 26, 2007 – Cleveland Unlimited, Inc. dba “Revol®,” which operates wireless communications services in Ohio and Indiana, announced today the launch of the push-to-talk service it is calling “Revol Chirp™.” The introduction of the Revol Chirp service makes Revol the first IP based provider offering push-to-talk service on an unlimited basis.

“Revol’s push-to-talk capability is one more way we give customers maximum value,” Rocky Crossland, Revol’s CEO and President said. “In addition to the freedom to use unlimited cellular minutes, our subscribers can now instantaneously communicate one-to-one and one-to-many on an unlimited basis.

The PTT feature will allow its subscribers – whom Revol calls “revolutionaries” – to not only communicate instantly with other Revol Chirp subscribers, but also to instantly communicate in a “Group Session” and on the fly with “QuickChat.” In a “Group Session,” Revol explained, subscribers “chirp” a group of pre-defined people, much like a two-way conference call. With “QuickChat,” subscribers can create groups on the fly with other Revol Chirp subscribers for instantaneous conversations.

Revol’s PTT service can be used without requiring the customer to purchase a new phone or any new hardware, according to Mr. Crossland. “The application can be integrated on certain existing handsets, which means customers don’t have to upgrade or buy new equipment in order to enjoy this service,” Mr. Crossland said. For new customers, the initiation of Revol’s PTT service will offer more phone selections with their Revol Chirp service.

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Starting on April 1st, Revol's push-to-talk service will be included in Revol's "Xtreme" plan, which provides customers (for \$57 per month) the highest level of Revol service and features. Subscribers to Revol's other select monthly plans will pay \$10/mo to use the service.

Revol will be launching a media campaign supporting the launch of Revol Chirp in the second quarter, according to Randy Lindsey, Marketing and Advertising Manager. "Our Revol Chirp campaign will directly speak to our core service offering while introducing Revol Chirp, and will show the benefits of both Unlimited Talk and Unlimited Chirp in a clever, humorous way," Mr. Lindsey said.

About Revol

Cleveland Unlimited, Inc. dba Revol (CUI) is a privately-held telecommunications company with headquarters in Independence, Ohio. CUI, along with its affiliate, CSM Wireless, LLC, offers and provides its unlimited, flat-rate wireless service in Cleveland, Canton, Youngstown, Toledo, and Columbus, Ohio and in Indianapolis, Indiana. Revol is a cutting-edge brand aimed at enhancing today's mobile lifestyle by offering a simple, affordable mobile phone service to customers that includes unlimited voice service, and unlimited text and picture messaging over a high-quality, all-digital wireless network for a flat rate without requiring long-term contracts. The service targets customers long under-served by traditional communications companies. In addition, Revol provides a variety of feature-rich mobile applications such as ring tones and mobile gaming. For more information on Revol, please visit www.revol.us.

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